

# Heidi's Hope

## For Homeless Animals

Transforming Animal Lives From Homeless to Homes

### Heidi's Hope for Homeless Animals, Inc. 2025 Mid-Year Impact Report Hope in Action: Saving Lives, One Paw at a Time

At Heidi's Hope for Homeless Animals, we believe no one should have to give up a beloved pet because of hard times. That's why, in addition to our lifesaving rescue work, we offer a lifeline to families through our Pet Food Bank and Pet Meals on Wheels programs. With the support of compassionate community partners and local agencies, we deliver monthly supplies of food and essentials—helping people keep their pets where they belong: safe, fed, and at home.

**To date, Heidi's Hope For Homeless Animals' Pet Food Bank and Pet Meals On Wheels Programs have donated:**

- **Over 310,533 pounds of pet food and supplies**
- **More than \$866,142 in value to pets and their families**

**Because no pet should go hungry — and no family should ever** have to choose between feeding themselves or their animals.

#### January 2025

**Heidi's Hope for Homeless Animals continues to make a profound difference in the lives of pets** and their families across New Hanover County and beyond. Through innovative programs, critical partnerships, and community-driven initiatives, our mission to ensure no pet goes hungry and no family is forced to surrender their beloved animals is stronger than ever.

#### Heidi's Hope Sends 5 Pallets to Hurricane-Hit Western NC!

When Hurricane Helene devastated Western North Carolina, leaving families displaced and struggling, Heidi's Hope acted swiftly. We delivered **five pallets of emergency pet food and supplies to support families in crisis**. For many, this critical aid was the difference between keeping their beloved pets or surrendering them due to lack of resources.

#### February 2025

#### Partnering with Wilmington Police to Protect Pets in Crisis

In partnership with the Wilmington Police Department, Heidi's Hope donated **four pet crates, along with vital supplies and treats**, to help safely care for pets during emergency situations. This collaboration strengthens community response efforts and ensures that pets in crisis receive compassionate care.

On top of our animal advocacy initiatives, **Each month, Heidi's Hope For Homeless Animals' Pet Food Bank and Pet Meals on Wheels Programs donate pet food and supplies to feed pets in need** through our unique coalition of partnerships through local charitable and local governmental organizations. **To date, we Have Donated:**

- **Over 310,533 lbs of pet food and supplies distributed**
- **More than \$866,142 worth of value** provided to pets and their families

Because **no pet should go hungry** — and no family should ever have to choose between feeding themselves or their animals.

## March 2025

**Heidi's Hope proudly donated the county's first 24/7 self-serve microchip scanning station**, in partnership with **Wilmington Police Department**. This innovative tool empowers community members to quickly and easily reunite lost pets with their families around the clock, even when other options are unavailable.

## April 2025

Building on our initial success, **Heidi's Hope donated a second microchip scanning station to Carolina Beach Police Department**. Within weeks, the station successfully reunited two dogs displaced by storms with their families — demonstrating the vital role these resources play in pet reunification.

Thanks to our partnership with **Greater Good Charities and the support of generous donors**, Heidi's Hope for Homeless Animals received a **full tractor-trailer load of Greenies dog food for our Pet Food Bank and Pet Meals on Wheels programs** — once again helping to feed hungry pets in desperate need.

## May 2025

Heidi's Hope for Homeless Animals is **honored to donate three full sets of pet oxygen masks —small, medium, and large—to the Wilmington Fire Department**. These specialized masks are vital for providing emergency oxygen to dogs and cats affected by smoke inhalation or other crises. Committed to the safety and well-being of all pets, Heidi's Hope is proud to support our local first responders with the tools they need to save lives and care for animals in urgent situations.

Heidi's Hope for Homeless Animals **proudly donates a Microchip Scanning Station to Wrightsville Beach Parks & Recreation**, enhancing efforts to reunite lost dogs and cats with their owners swiftly and safely. This valuable resource will benefit both Wrightsville Beach residents and the many visitors who bring their pets on vacation, ensuring pets have a greater chance of being found and returned—no matter where they are.

## June 2025

Heidi's Hope for Homeless Animals **proudly donates three Microchip Scanning Stations to New Hanover County Parks**, bringing our total contribution to six stations countywide. These new units will be installed at **Long Leaf Park, Smith Creek Park, and Echo Farms Park**—providing community members with 24/7 access to life-saving tools that help quickly reunite lost pets with their owners.

**Heidi's Hope for Homeless Animals Donates Microchip Scanning Stations to New Hanover County Parks**

Heidi's Hope for Homeless Animals has donated **three Microchip Scanning Stations** to the **New Hanover County Parks Department**. These stations will be installed at **Long Leaf Park, Smith Creek Park, and Echo Farms Park** to help **reunite lost pets with their owners** more quickly and efficiently.

With these new stations, community members and park staff will have access to the tools needed to scan found pets for microchips—**increasing the chances of a safe and speedy reunion.**

This initiative reflects Heidi's Hope's ongoing commitment to animal welfare and its mission to protect and support pets in our community.

**July 2025**

## **THE BOW WOW LUAU & THE CAT'S MEOW®**

**A Night of Hope for Homeless and Abused Dogs and Cats in Our Community**

**The Bow Wow Luau & The Cat's Meow®** — held on **July 26, 2025, at Thalian Hall** — was a vibrant, Island-inspired evening filled with music, hula, and hope. Guests enjoyed authentic Polynesian performances, Island-style hors d'oeuvres, and a lively silent auction, all in support of homeless and abused animals.

**Since its inception, the event has raised over \$80,000.00** to support rescue, medical care, and adoption efforts — proving that one night of celebration per year can change countless lives.

### **Mid-Year Summary**

The first half of 2025 has been filled with moments that remind us why we do this work. Every pet fed, every family kept together, and every life saved is a testament to the power of compassion in action. At Heidi's Hope for Homeless Animals, we've delivered more than **310,533 pounds** of food and supplies to families in need, responded to natural disasters with critical aid, and expanded our reach with **microchip scanning stations** that are already reuniting lost pets with their loved ones. From emergency relief efforts to heartfelt community events, our mission has remained clear: no pet should go hungry, and no family should have to say goodbye because of hardship.

As we move into the second half of the year, we carry with us the stories, the faces, and the wagging tails that inspire us to keep going. With your support, we will continue to bring hope, healing, and second chances to homeless dogs and cats—because together, we are saving lives, one paw at a time.

**Heidi's Hope for Homeless Animals, Inc.** is a 501 ( c ) organization that is an intake organization who helps pets at risk of euthanasia and helps prevent owner surrender. The Bow Wow Luau & The Cat's Meow® has donated over \$80,000.00 to reduce shelter euthanasia. We're proud to be Cape Fear's first-ever Pet Food Bank and the creator of the region's very first Pet Meals On Wheels Program—filling a critical void in our community and leading the way in providing essential food support for pets in need. Thanks to the generosity of our supporters, Heidi's Hope for Homeless Animals' Pet Food Bank and food programs have donated over 310,533 pounds of pet food, valued at more than \$866,142, to help feed hungry pets in desperate need. Together, we're not just filling bowls—we're giving hope. We created a unique coalition of local governmental agencies and human charitable organizations to provide pet food to the most food insecure. We expanded our Pet Food Bank and Pet Meals On Wheels Chapters in Onslow, Pender and Brunswick Counties. WoofStock, adopts at-risk dogs and cats. Our Disaster Relief Programs filled three tractor trailers with pet food to hurricane-impacted areas from Hurricanes Maria; Florence and Dorian. We sent two tractor trailers of pet food to western North Carolina in the aftermath of Hurricane Helene. We sent two crates of pet food to help Hurricane Ian pet victims. We sent five pallets of pet food to war-torn Ukraine. We have donated microchip scanning stations to both the Wilmington Police Department; Carolina Beach Police Department; Wrightsville Beach Police Department; New Hanover County Parks, including Long Leaf Park; Smith Creek Park and Echo Farms Park. Heidi's Hope For Homeless Animals is committed to saving the lives of homeless dogs and cats and will not stop until all dogs and cats have good homes!



