



**Heidi's Hope**  
For Homeless Animals  
Transforming Animal Lives From Homeless to Homes

## Pawsatively Good News!

**Splash and Dash was  
A Night of Fun with  
Pints, Pups,  
Splash Pads &  
Hand-Crafted Dog Brew!**



Splash and Dash was a night of fun for people and their pets! Carolina Ale House has the pur-fect patio for pet owners and their dogs to enjoy a fun summer night. Pups cooled off by playing in the refreshing splash pad. Pet owners enjoyed a nice cold pint and their dogs enjoyed handcrafted Carolina Ale House's Dog Brew!

**August 2023**

[HeidisHopeForHomelessAnimals.com](http://HeidisHopeForHomelessAnimals.com)

**DONATE NOW**

**Saving Lives of Homeless Dogs  
and Cats and Feeding Hungry  
Pets In Our Community**

**Join us for  
Dog Days of Summer  
PAW-ty on the Patio!  
Carolina Ale House  
Wednesday, August 30th**



Mark your calendar for Dog Days of Summer! It will be a PAW-ty on the Patio where dogs will play in the splash pad on Wednesday, August 30th, beginning at 6:00 p.m. Leash up your pup and join us at Carolina Ale House, College Road in Wilmington. A Pint for you and, for your dog, Carolina Ale House's handcrafted Dog Brew!

**A Huge Thank You to  
Carolina Ale House**



*Tina Busse, General Manager of Carolina Ale House, Presents a Generous Check to Heidi's Hope For Homeless Animals' Pet Food*



## **Please Make Pet Adoption Your Only Option**

In shelters all across our great nation, thousands of dogs and cats are anxiously awaiting a good home with a forever family. These adorable and loving animals are just waiting to bring joy and companionship into your life. By adopting a shelter pet, not only will you be giving them a second chance at happiness, but you'll also experience the unconditional love and

Tina Busse, General Manager of Carolina Ale House, surprised us with a very generous check to Heidi's Hope for Homeless Animals!

We are extremely grateful for Tina and her entire team at Carolina Ale House! The big-hearted check she presented to us was from their *Dining for a Cause* when they selected Heidi's Hope! Tina and her amazing team have continued to fundraise for Heidi's Hope to help our Pet Food Bank's goal of getting another tractor trailer of pet food from Chewy!

In addition to the large check, Tina presented us with equally generous donations she and her amazing team and customers have raised for us!

Thanks to Tina and the amazing team and customers at Carolina Ale House, we are getting closer to our goal of getting another tractor trailer of pet food to help restock the shelves of our Pet Food Bank and feed many hungry pets in desperate need.

A very big Thank You to Tina and her entire team and customers at Carolina Ale House!! We are very grateful, and, most of all, so are the many hungry pets whose bowls will be filled with food, and hope thanks to your generosity!

loyalty that only a pet can provide.

Whether you're looking for a playful pup to go on outdoor adventures with or a cuddly kitten to keep you company on those cozy nights in, there's a perfect companion waiting for you. Visit our local shelter or many of the amazing animal rescue groups to adopt your new best friend! Please open your heart to a furry friend in need.

Together, we can make a difference in their lives and find them the loving homes they deserve!

## **Pet Adoption**

### **3-3-3 Rule –**

### **3 Days, 3 Weeks, 3 Months**

When adopting your new pet, please give them time to get acclimated. Many rescue dogs have been abused and neglected and may take time to learn to trust humans. Sadly, many dogs and cats get surrendered too soon and go from home to home, which leads to more anxiety in dogs. We may never know what hardships these dogs and cats may have endured previously, so please give them time to heal and trust.

Whether you rescue an older dog or a puppy, a lot of dogs tend to follow the 3-3-



# rescue dogs

## 5 tips to plan your responsible adoption



### prepare your family

Adopting a pet is a team undertaking. Prepare everyone for a consistent approach to training, positive reinforcement and boundaries.



### check your home

Thoroughly check your home and yard for obstacles, dangers, potential poisons and escape routes.

### take it slow & steady

Take your time to introduce your new family member to new things, people, places & other pets.



### be patient

Be patient getting to know your new pet's personality and behaviours. It's about persistence, patience and positivity.



### enjoy the love!

It's all worth it for the love and companionship you'll get back.



"You can't change a dog's past, but you can rewrite the future."



**Cooper's Corner**  
**A Message from Our**  
**CCO,**  
**Chief Canine Officer**

3 rule when getting acclimated: Three days of feeling overwhelmed and nervous. Three weeks of settling in. Three months of building trust and bonding with you. Give your rescue pet time to get acclimated and as the layers of fear and anxiety leave, you will find they are replaced with trust and a love that is loyal and worth the wait.

3D	3W	3M
		
<b>In the first 3 days,</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Feeling overwhelmed</li><li><input type="checkbox"/> May be scared and unsure of what is going on</li><li><input type="checkbox"/> Not comfortable enough to be "himself"</li><li><input type="checkbox"/> May not want to eat or drink</li><li><input type="checkbox"/> Shut down and want to curl up in his crate or hide under a table</li><li><input type="checkbox"/> Testing the boundaries</li></ul>	<b>After 3 weeks,</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Starting to settle in</li><li><input type="checkbox"/> Feeling more comfortable</li><li><input type="checkbox"/> Realizing this could possibly be his forever home</li><li><input type="checkbox"/> Figured out his environment</li><li><input type="checkbox"/> Getting into a routine</li><li><input type="checkbox"/> Lets his guard down and may start showing his true personality</li><li><input type="checkbox"/> Behavior issues may start showing up</li></ul>	<b>After 3 months,</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Finally completely comfortable in his home.</li><li><input type="checkbox"/> Building trust and a true bond</li><li><input type="checkbox"/> Gained a complete sense of security with his new family</li><li><input type="checkbox"/> Set in a routine</li></ul>
		



*Good Fur-ends, Woodstock and Cooper enjoying a car ride*

Whether it's a quick trip to the store or a



## Did Someone Say Car Ride?

One of my favorite sounds is the delightful sound of jingling car keys—it means that an adventure is on the way! Like most of my fellow dogs and cats, we can't contain our excitement—our tails start wagging nonstop and we can't wait to hop in the car for an adventure together!

long road trip, dogs are eager to come along and explore the world with you. Did you know that my fellow dogs and I have over 300 million receptors in our noses for receiving scent messages? That's way more than the 50 million receptors that humans have! My friend, Woodstock and I love riding in the car! For dogs, a ride in the car with the window open is a sensory overload experience, constantly getting updated information about the world around them. So, grab your pup, open the windows and hit the road for an adventures that both you and your pup will enjoy!

~Cooper

## Ready To Adopt Your New Best Friend? Check Out These Sites for Adoptable Pets In Need of Good Homes:

You can't change a rescue dog's past, but you can rewrite his future.  
Rescue does not mean damaged. It means they have been let down by humans.  
**Please Make Adoption Your Only Option!**

- [New Hanover Sheriff's Office Animal Services Unit](#)
- [PawPrints Magazine by PawPrints Magazine -](#)
- [More Adoption Options and Pet Resources](#)
- [PetFinder](#)
- [Adopt-a-Pet](#)

### Heidi's Hope For Homeless Animals, Inc.

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***Heidi's Hope For Homeless  
Animals...Saving Homeless  
Dogs and Cats and  
Filling Pets' Bowls with  
Food and Hope!***



**Heidi's Hope  
For Homeless Animals**

Transforming Animal Lives From Homeless to Homes

**Become a Partner in Hope**





Best Friends®  
**Network Partner**  
**SAVE THEM ALL**



**Heidi's Hope for Homeless Animals, Inc.** is a 501 ( c ) organization that is an intake organization who helps pets at risk of euthanasia and helps prevent owner surrender. The Bow Wow Luau & The Cat's Meow® has donated over \$70,000.00 to reduce shelter euthanasia. Our Pet Food Bank prevents owner surrenders and has donated 134,155 LBS. of pet food. We created a unique coalition of local governmental agencies and human charitable organizations to provide pet food to the most food insecure. We expanded our Pet Food Bank and Pet Meals On Wheels Chapters in Onslow, Pender and Brunswick Counties. WoofStock, adopts at-risk dogs and cats. Our Disaster Relief Programs filled three tractor trailers with pet food to hurricane-impacted areas from Hurricanes Maria; Florence and Dorian. We sent two crates of pet food to help Hurricane Ian pet victims. We sent five pallets of pet food to war-torn Ukraine. We are committed to saving the lives of homeless dogs and cats and will not stop until all dogs and cats have good homes!

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