

January 2022

HeidisHopeForHomelessAnimals.com

Your Donation is Feeding Hungry Pets and Saving Homeless Dogs and Cats!

DONATE NOW



Feeding Hungry Pets and Saving Lives of Homeless Dogs and Cats In Our Community

Heidi's Hope For Homeless Animals' Pet Food Bank Celebrates Our First Year! Filling Pets' Bowls with Food and Hope

What started as a one-time event in response to the Covid-19 pandemic, has evolved into an ongoing and expanding monthly Pet Food Donation Distribution program that fills a void in our community. Sadly, many people had been surrendering their pets to shelters and rescue groups, simply because they could not afford to feed them.

Heidi's Hope for Homeless Animals believes that no pet parent should have to choose between putting food on their own table or in their pet's bowl. That's why we created our Pet Food Bank to provide pet food and supplies for families facing economic hardship in our community. We have created a communitywide coalition of partnerships to provide hungry pets with much-needed pet food, collars, leashes, bedding, litter, food/water bowls, toys and treats. Heidi's Hope provides monthly donations to:

- New Hanover County Department of Social Services (DSS)
- Heidi's Hope' Pet Meals On Wheels Program, in partnership with New Hanover County Senior Services

- St. Jude's Food Ministry and Outreach
- Mother Hubbard's Cupboard
- Good Shepherd Center and Good Shepherd Ministries

The mission of our Pet Food Bank is to help families who are struggling financially to feed their pets and keep them in their homes and out of the shelters. Our programs are aimed at helping the most vulnerable of the food insecure population --- those on government assistance and Senior Citizens. Our *Pet Meals On Wheels Program*, in partnership with New Hanover County Senior Resource Center, feeds pets of house-bound Senior Citizens who cannot afford meals for themselves. Many had been sharing their delivered meals with their pets because they could not afford to feed them. Through our community partnerships, we learned that people who could no longer afford to feed their pets were feeding them peanut butter sandwiches and other human food as their meals. We also supply pet food for outreach programs to provide pet food to homeless people in our community. For many homeless people, their pet may be their only companion. They are very appreciative of the pet food to feed their furry family members.

Whenever another pet crisis arises, we try to help as we can. Our Pet Food Bank donated pet oxygen masks to Carolina Beach Fire Department after the tragic condominium fire there last April. We also provided crates and flea prevention for four pit bulls, as well as a dog house and pet supplies for a dog who had been hit by a car, recovered and was adopted into a new home. When eight kittens and a mama cat were found in an abandoned home, we worked to get them into foster care until adoption. Most recently, we helped a housebound, disabled senior citizen take her dog to the emergency vet by providing a Pet Taxi for transportation. Thankfully, her dog is making a full recovery!

Heidi's Hope is grateful to have such an outpouring of community support for our Pet Food Bank. We partnered with New Hanover County Sheriff's Office and their Animal Services Unit to provide pet food and supplies into our community. Last summer, WECT-TV invited us to participate in the Wrightsville Beach Sounds of Summer Concert series; Wrightsville Beach Parks and Recreation invited us to participate in their annual Easter Egg Hunt, as well as Bark in the Park. We participated in Pawz in the Park at Long Leaf Park and we held many community pet food donation drives throughout the year.

We are very thankful to our many sponsors, partners, volunteers, donors and all who have helped us feed hungry pets in our community! Your support of our Pet Food Bank is filling pets' bowls with food and hope!

A Look Back at Heidi's Hope For Homeless Animals' First Year of Pet Food Donation Events



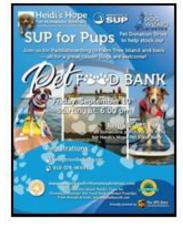
Grinch Photos

In December, Heidi's Hope For Homeless Animals and Phillips Edison & Company partnered to host, "Pet Photos with The Grinch" at Lumina Commons Shopping Center.



BarksGiving

In November, Woof Gang Bakery & Grooming and PetSmart Mayfaire Shopping Center each sponsored pet food donation drives for our *BarksGiving* Pet Food Drive.



SUP for Pups

In September, Wrightsville SUP and The Dog Wizard Wilmington partnered to sponsor *SUP for Pups*, a Paddleboarding event to Palm Tree Island with your Pup!



PawFest

In April, Woof Gang Bakery & Grooming and PetSmart Mayfaire each hosted pet donation drives in our *PawFest* event to help stock the shelves of our Pet Food Bank. Woof Gang Bakery is also a valued permanent donation location.



Cooper's Corner A Message From Cooper Arnold CCO, Chief Canine Officer

Just three years ago, my previous owners put me up for adoption. My adoption ad stated, "Will be euthanized if not adopted soon." and further read, "Time running out...".

Thankfully my new Mom saw the ad and believed in me even before she met me! She realized that there are usually no bad dogs--most can be rehabilitated with patience, time and training. After she adopted me, like all adopted pets, it took time for me to adjust and to learn to trust, but with the four T's...Trust, Time, Training and Treats (my favorite!!), came Transformation! I have become the dog I was always meant to be!

I am honored to be the CCO, Chief Canine Officer, of Heidi's Hope For Homeless Animals! I am dedicated to being a Voice for the Voiceless, the many dogs and cats like me, whose owners have given up on them (through no fault of their own) and for those who are homeless. On behalf of my fellow dogs and cats who are homeless, in shelters or with rescue groups, I will always promote that Adoption is the *ONLY* option until all dogs and cats have good homes with forever families!

~Cooper

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Filling Pets' Bowls with Food and Hope















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